10

FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

10-21-1999



101177579

RECORDATION FORM COVER SHEET

RECORDATION FORM COVER SHEET TRADEMARKS ONLY				
TO: The Commissioner of Patents and Trademarks:	: Please record the attached original document(s) or copy(ies).			
Submission Type	Conveyance Type			
X New	X Assignment License			
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment Effective Date			
Correction of PTO Error	Merger Month Day Year			
Reel # Frame #				
Corrective Document	Change of Name			
Reel # Frame #	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year			
Name American Promotional Events,	Inc. 9/27/99			
Formerly				
Individual General Partnership	Limited Partnership X Corporation Association			
Other				
Citizenship/State of Incorporation/Organization	tion Alabama			
Receiving Party	Mark if additional names of receiving parties attached			
Name American Promotional Events	of Alabama, Inc.			
DBA/AKA/TA				
Composed of				
Address (line 1) 4511 Helton Prive				
Address (line 2)				
Address (line 3) Florence City	Alabama 35630.			
City State/Country Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is				
X Corporation Association not domiciled in the United States, an appointment of a domestic				
Other Contract of the second o				
Citizenship/State of Incorporation/Organizat	tion Alabama			
20/1999 NTHAI1 00000265 1905574 FOR	OFFICE USE ONLY			
FC:481 40.00 OP FC:482 475.00 OP				

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 TRADEMARK

REEL: 001981 FRAME: 0801

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

	PTO-16	518B
Expires 06/3	30/99	
OMB 0651-	0027	

Page 2

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Domestic R	Representative Name and Address Enter for the first Receiving Party only.		
Name	American Promotional Events of Alabama, Inc.		
Address (line 1)	4511 Helton Drive		
Address (line 2)			
Address (line 3)			
Address (line 4)	Florence, Alabama 35630		
Correspond	dent Name and Address Area Code and Telephone Number (314) 345-6650		
Name	Ralph W. Kalish, Jr.		
Address (line 1)	Blackwell Sanders Peper Martin LLP		
Address (line 2)	720 Olive Street, 24th Floor		
Address (line 3)			
Address (line 4)	St. Louis, Missouri 63101		
Pages	Enter the total number of pages of the attached conveyance document		
Enter either the Trac			
Number of I	Properties Enter the total number of properties involved. # 20		
Deposit A	of Payment: Enclosed X Deposit Account Account Deposit Account		
	Deposit Account Number: # 11-0160		
Statement a	Authorization to charge additional fees: Yes X No		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.			
Ralph W.	Kalish, Jr. Raghurkoleile J. 50. 10/13/99		
Name	of Person Signing Signature Date Signed 194 30		

TRADEMARK REEL: 001981 FRAME: 0802

ATTACHMENT To Trademark Recordation Form PTO-1618A

TRADEMARK APPLICATION(S)

FREEDOM FIREWORKS and Design 75/473,186

TRADEMARK REGISTRATION(S)

ALL AMERICA	1,905,574
AMERICAN EAGLE	1,666,638
BLOCK PARTY	1,725,449
FREEDOM '76	1,734,663
FREEDOM FIREWORKS	828,103
FREEDOM FIREWORKS and Design	1,728,583
MYSTERY GEYSER	1,734,664
RAZZLE DAZZLER	1,732,880
SCREAMING MEEMIE	1,887,891
SILVER SPANGLER	1,736,418
SPIRIT OF '76	734,662
QUAKE THE BIG ONE (California)	103,641
FREEDOM FIREWORKS (Nevada)	
PRE-SEASON PROGRAM	
TRIPLE TREAT (California)	46,284
FIREWORKS PRE-SEASON PROGRAM and Design (California)	46,454
TRIPLE TREAT (California)	101,601
WHISTLE PETE and Design (California)	100,537

STLD01-756023-1

ľ

TRADEMARK | REEL: 001981 FRAME: 0803

ASSIGNMENT

WHEREAS, American Promotional Events, Inc., a corporation duly organized under the laws of the State of California (hereinafter "Assignor"), having its principal office and place of business at 14111 Freeway Drive, Suite 200, Santa Fe Springs, CA 90670 has adopted, used and is using in its business and is the owner of the entire right, title and interest in and to the following trademarks for which registration has been applied for and issued by the U.S. Patent and Trademark Office under Certificates of Registration: (see Exhibit A)

WHEREAS, American Promotional Events of Alabama, Inc., a corporation duly organized under the laws of the State of Alabama (hereinafter "Assignee"), having its principal office and place of business at 5411 Helton Drive, Florence, Alabama 35630, is desirous of acquiring all right, title and interest in and to said trademarks, the registrations therefor and the good will of the business associated therewith

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT for and in consideration of One Dollar (\$1.00) and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged. Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in and to said trademarks listed in Attachment A, together with the goodwill of the business associated therewith and U.S. Certificates of Registration listed in Attachment A, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this

\$71_D01-725275-1

TRADEMARK
REEL: 001981 FRAME: 0804

Assignment American Promotional Events, Inc. to American Promotional Events of Alabama, Inc. Page 2

assignment and sale had not been made.

Signed at _____, this May of Lightenbel 1999.

AMERICAN PROMOTIONAL EVENTS, INC. (A California Corporation)

Had Fout

Name: TAD 7/20117
Title: PRESIDENT

STLD01-725275-1

Assignment

American Promotional Events, Inc. to

American Promotional Events of Alabama, Inc.

Page 3

EXHIBIT A

U. S. APPLICATION/REGISTRATIONS

MARK	APP/REG NO.
ALL AMERICA	1,905.574
AMÉRICAN EAGLE	1,666.638
BLOCK PARTY	1,725,449
FREEDOM '76	1.734,663
FREEDOM FIREWORKS	828 ,103
FREEDOM FIREWORKS and Des.	1,728,583
FREEDOM FIREWORKS and Des.	7 5/4 7 3,186
MYSTERY GEYSER	1.734 664
RAZZLE DAZZLER	1,732 880
SCREAMING MEEMIE	1,887.891
SILVER SPANGLER	1,736.418
SPIRIT OF 176	1.734,662

STATE REGISTRATIONS

MARK	STATE	REG. NO.
QUAKE THE BIG ONE	CALIFORNIA	103 6-11
FREEDOM FIREWORKS	NEVADA	
PRE-SEASON PROGRAM		
TRIPLE TREAT	CALIFÓRNIA	46 284
FIREWORKS PRE-	CALIFORNIA	46 154
SEASON PROGRAM and		
Des		
TRIPLE TREAT	CALIFORNIA	101.601
WHISTLE PETE and Des.	CALIFORNIA	100.037

STLD01-725275-1

RECORDED: 10/18/1999

TRADEMARK REEL: 001981 FRAME: 0806